



SAVE THE DATE! 3 October 2023 | 17:00-18:00 CET/11:00-12:00 EST

The Data Act (“DA”), the Free Flow of Non-Personal Data Regulation and the Database Directive: Rules on fair access to and use of data, creating value and contributing to the digital transformation

The proposed Regulation on harmonised rules on fair access to and use of data — also known as the Data Act — was adopted by the Commission on 23 February 2022. [The Data Act](#) is a key pillar of the European strategy for data. It will make an important contribution to the digital transformation objective of the Digital Decade. The new measures complement the Data Governance Act proposed in November 2020, the first deliverable of the European strategy for data. While the Data Governance Regulation creates the processes and structures to facilitate data, the Data Act clarifies who can create value from data and under which conditions. The Data Act will ensure fairness by setting up rules regarding the use of data generated by Internet of Things (IoT) devices.

This session will focus on measures to increase legal certainty for companies and consumers who generate data, will look at who can use data and under which conditions, as well as incentives for manufacturers to continue investing in high-quality data generation. We will furthermore explore measures to prevent abuse of contractual imbalances that hinder fair data sharing, means for public sector bodies to access and use data held by the private sector that is necessary for specific public interest purposes, and new rules setting the right framework conditions for customers to effectively switch between different providers of data-processing services to unlock the European cloud market.

www.ictlegalconsulting.com | info.int@ictlc.com | Twitter: @ictlc | LinkedIn: @ictlegalconsulting

ICT Legal Consulting International B.V. | VAT Number: NL853779892B01 | Business Registration Number: 60136863
Amsterdam - The Netherlands | A: Piet Heinkade 55 - 1019 GM | T: +31 (0)20 894 6338

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